



Wine Making Academy® | Create a new wine as a team



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Cinéréa Benelux offers an innovative and original, ready-made teambuilding activity to turn your colleagues into real wine experts.

The concept

In your team, learn wine blending techniques and marketing skills to win the competition for the best wine produced.

- Blend wines from the various grape varieties in your vineyard, like real wine experts.
- Devise a sales and marketing campaign for your wine.
- Produce a label for the bottle.

After a blind tasting of all the blends produced by each team, win "Grand Cru" status as the best wine at the Wine Making Academy®. Avoid being voted "undrinkable plonk"!

- A ready-made event

- From 9 to 250 people
- Duration: 90 minutes to 2 hours

The organiser

The leading organiser of high-end informal wine-tasting events in Belgium, Cinéréa Benelux organises business events based on various product tastings, such as wine, beer chocolate and so on.

Other wine-based activities:

- [Vini Speed Tasting®](#)
- [Virtual Wine Escape Game®](#)
- [Virtual Wine Tasting®](#)
- [Vini Vegas®](#)

Take a look at all the teambuilding activities offered by [Cinéréa Benelux](#).

Wine Making Academy® an activity based on creating a fine wine, ideal to stimulate the creative juices and build team spirit.

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The information contained herein is provided as a guide only.

We recommend that you check with the local supplier before you leave.

Website editor

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